



The journey has only just started for these Street Kids

**HOPE365**  
ETHIOPIA

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Registered with The Charity Commission for Northern Ireland NC 104718. Registered as an International NGO in Ethiopia

REUSE  
**HOPE365**  
REVOLUTION



*it costs you NOTHING to change a life!*



## Act locally, think Globally

Let's face it, many of us have drawers and wardrobes bulging with clothes, lots of which we probably won't wear again! Also you may be aware of the millions of people around the world who don't even own a pair of shoes, or who don't know where their next meal is coming from. So we want to help you to make a real difference!

### Great news - It won't cost you a penny!

At Hope365 we have made it very easy to combine those two issues and dramatically change lives. Better still is the fact that it won't cost you a single penny! We will be bringing our mobile clothing donation point to your premises for a few days and trust that you and your colleagues will bring in unwanted items of clothing. All sorts of clothes, shoes, belts, handbags etc are welcome. **A typical bag of clothes etc for resale equates to 210 school dinners in Ethiopia!** We are even happy to receive torn and worn out items as well as underwear, socks etc which should be labelled as "Rags" and placed in a different bag. Even a typical bag of rags equates to 24 school dinners - so they help too.

### Video for easy communication

If you scan the QR code opposite you'll get to meet Debiyso (below) just one of many of the Street Kids whose lives have been transformed. This will help you see that donating your items really does make a big difference.



### Join the Reuse Revolution

Last but by no means least, recycling clothes in this manner is good for our planet. It means less clothes will end up in landfill sites.



Scan this QR code to see the video



## What we do in Ethiopia . . .

We rescue kids from the streets and bring them to our Assessment Centre where our professional staff of psychologists, social workers and carers assess their requirements.

Where possible we reunite children with family members. Those who are found to be orphans are welcomed into one of our Group Homes, which replicate as closely as possible a family home, complete with live in house-mums. Our most recent project is the Hope365 Academy which educates up to 400 of the poorest and most vulnerable boys and girls in the region, including reunited Street Kids.



Assessment Centre for Street Kids



Reunification, or for orphans, a new "Group Home"



School for 400 of the most vulnerable children



One of our unique shopping opportunities at "The Junction" Antrim

## . . . while at home

We raise funds in N. Ireland in a variety of ways including our own brand of Charity Shops, which invite customers to join the *Reuse Revolution*. We try to replicate the best shopping experience found in conventional stores. We also offer fundraising support for individuals or organisations who wish to fundraise on our behalf.

Other fundraising initiatives include:

- Monthly "Shareholder" scheme
- Individual Child Sponsorship
- "Tesfa Clothing" - our online "vintage" clothes store
- Online furniture store
- School Resources for Primary Schools

The first day we met Debiyso From the street to his first ever bed Proudly walking off to school Excelling at school - great grades Aiming for University



2015

2016

2018

2019

2022



Other forms of support are also welcome. Please note our pledge to fundraisers that 100% of any income generated by fundraising activities will go directly to support the vulnerable boys and girls in Ethiopia.